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21.—30.  
August 21  
in Cologne

Advertising out—Art in!

“The award for variety and public participation!”

Billboards transformed into cultural reflection, artistic canvases or photographic landscapes. The city as a public museum. The Reclaim Collective replaces large-scale advertising with your works of art!

Join in! Provoke, stimulate and make a mark on the city. Apply for one of the 44 billboard openings and become a part of a group exhibition of international artists in Cologne. A non-partisan jury composed of gallerists and curators will review the submissions and choose the best 44 entries.

Chosen works will be displayed for ten days. For an audience unfeigned, unedited and diverse. Artists from all disciplines and countries are welcome to participate in the Third Reclaim Award.

Billboards  
become  
exhibition  
spaces

Apply now  
and submit  
your art till  
27.06.21

More information at:

→ [www.reclaim-award.org](http://www.reclaim-award.org)

Apply now  
till 27.06.21

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Reclaim  
Award

Ads Out—Art In!

Project & Design:  
EchoEcho.Studio

Design: EchoEcho.Studio